

CHIBA UNIVERSITY OF COMMERCE (千葉商科大学)

Evaluation summary

“Standard 1. Mission and Objectives, etc.”

The school philosophy and principles established by the institution’s founder are, briefly, to send business people who have ethical views with a *Bushido* (*samurai*) spirit through “practical education.” The university has formulated a future initiative for the 100th anniversary of the establishment of the incorporated educational institution, Chiba Gakuen (CUC Vision 100) (hereinafter called “Future Initiative”), and developed a philosophy and principles more specifically as its school philosophy and social mission.

The institution aims to be a university of practical studies related to social sciences, and has developed an education and research organization required to achieve the goal. For projects including university educational reforms and promotion of collaboration within the community, the headquarters were established as an important pillar for the management plan under the board of directors, with the President as leader of the headquarters.

“Standard 2. Learning and Teaching”

The curriculum is organized so that systematic course-taking and learning are possible. Each faculty takes advantage of its characteristics in offering subjects focused on practice, tackling specific issues by collaborating with the community, and providing active learning such as overseas experience.

Teachers and staff collaborate to respond early to students who have a poor academic record or are likely to leave school halfway. Interviews are conducted mainly for first-year students to understand students’ conditions.

The CUC Alliance Enterprise Network was organized to strengthen partnerships with enterprises, and support programs including internships are provided to help students to be socially and vocationally independent.

To evaluate teachers, the contribution levels of education and research activities and the activities of each committee are expressed by a number of points, and are reflected in the treatment of teachers.

“Standard 3. Management, Administration and Finance”

The board of standing directors established under the board of directors holds a meeting about once a month or more, and is managed functionally.

As investigative bodies of the university, the institution has the All Dean Meeting, the School-wide Faculty Meeting, and the Faculty-wide Faculty Meeting, and their roles are clearly defined.

The meeting bodies of the incorporated entity and the university have members from the management department, the education department, teachers and staff in a balanced manner to make decision-making smoother.

A Monitoring Room is in place to make operations visible by the Workflow Statement, etc. In

this way, the institution has built a system to manage the execution of operations.

The Management Base Enforcement Strategy was formulated as an important strategy item for the Mid-term Management Plan for the First Term, and the institution makes efforts to review tuition and reduce expenses. The institution also tries to ensure income besides payment from students, for example by carrying out a mega solar power project as a profit-making project.

“Standard 4. Self-inspection and Evaluation”

The Self-Inspection and Evaluation Committee consists of the chairperson of the board of directors, the President, deans, the chairperson of the graduate school committee, deans of graduate school departments, the secretary-general of the secretariat of the incorporated entity, the secretary-general of the secretariat of the university, and the director of the Personnel Division. An appropriate self-inspection and evaluation system has been developed.

In the mid-term management plan based on the self-inspection and evaluation carried out last time, goals are defined and clarified in detail. Progress is followed and evaluated every four months, and goals are reviewed as appropriate. Inspection and evaluation results are visualized in terms of figures, and shared to improve and enhance university management by using them as criteria for strategic budgeting, for example, and this system is functioning appropriately.

To sum up, the institution continues to inherit the school philosophy and principles established by the founder to send business people with ethical values into society through “practical education.” As a part of the Future Initiative, it formulated the Mid-term Management Plan for the First Term to give concrete expression to the philosophy and principles. The institution proactively promotes exchanges with enterprises, the local community and overseas, and tries to make another step forward as a university specialized in social sciences.

For details about “Standard A. Collaboration with Local Communities and Social Contribution” and “Standard B. International Exchange and Collaboration,” which are set forth as the institution’s unique initiative based on its mission and objectives, please refer to the general remarks on the standard.